



Data Security & Best Practices

Breakout Session



SUMMIT

Presented by **NOVI** AMS



For Associations, By Associations



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Presented by **NOVI** AMS



List of Associations, Non Profits across the globe and their decision makers contacts




Friday, March 3, 2023 at 11:22 AM

Sudeep <stakale@bizkconnect.net>

To: Opt Out (Privacy Policy)

 This message appears to be Junk. Links and other functionality will not work.

[Mark as Not Junk](#)

 Retention: Junk Email Expires: 04/02/2023.

Novi Ams Team,

I reached out to you to know your interest in acquiring the database of non profit, associations for your marketing campaigns.

Novi Ams Team, we can provide you customised database of decision makers from 50,000+ Association, Churches, Clubs & Non-profit organisations across the globe. I noticed that your product and services are targeting these entities and hence this ready database will be of great use to you.

Let me know your interest so that I can send you some sample lists and counts for you to review.

Kind Regards,
Sudeep Takale
Business Development Manager @ [BizKconnect](#)
Phone/ Whatsapp: [+91 99 6058 7810](#)
Skype : sudeep.takale

EXTERNAL MESSAGE: This email originated from outside of the organization. Please take the appropriate action to verify the email's content prior to clicking on any links, replying to sender, or taking the action requested.

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1. Email Scams Selling Lists and Hotel Rooms



[Leah Siffringer,](#)
[CAE](#)

Posted 6 days ago

Reply ▾

Hello,

Wondering if anyone has every had success in stopping the endless emails members receive that our scams trying to sell our exhibitor/attendee list for our show or worse yet hotel rooms for twice the price at our host hotels. We continuously inform our members that these are scams and never to respond but we have had a few that do. It seems like this year we are receiving these emails at a much higher rate. We did contact our lawyer who indicated its extremely hard to stop this.

Thanks for any advice!

Leah Siffringer CAE
Executive Director
International Art Materials Association
Winston Salem NC
(704) 892-6244



4. RE: Email Scams Selling Lists and Hotel Rooms



[Mary Kate Cunningham,](#)
[CAE](#)

Posted 2 days ago

Reply ▾

Good afternoon. I am writing with an update on Federal Trade Commission (FTC) action to address this issue. Late last year, the FTC issued a notice of proposed rulemaking and request for public comment on government and business impersonation fraud that has impacted a broad range of industries, trade shows and events, and has grown worse during the pandemic. ASAE submitted [comments](#) and joined the [Exhibitions & Conferences Alliance](#) coalition in [comments](#) in support of the proposed new rule that would give the agency increased enforcement authority over business impersonation scams, including list scams and hotel booking scams. We expect a decision later this year. To hear the latest on this issue, subscribe to [Inroads](#), ASAE's biweekly policy newsletter, and sign up for [ASAE's Advocacy Alerts](#).

Mary Kate Cunningham CAE
Senior Vice President, Public Policy
ASAE: The Center For Association Leadership
Washington DC
(202) 626-2787



Summary

The Federal Trade Commission (“FTC or “Commission”) commences a rulemaking to promulgate a trade regulation rule entitled “Rule on Impersonation of Government and Businesses,” which would prohibit the impersonation of government, businesses, or their officials. The Commission finds such impersonation to be prevalent based on the comments it received in response to an advance notice of proposed rulemaking and other information discussed in this document. The Commission now solicits written comment, data, and arguments concerning the utility and scope of the proposed trade regulation rule to prohibit the impersonation of government, businesses, or their officials.

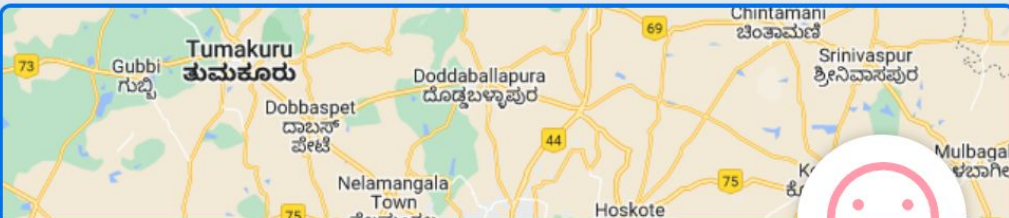


How should we fight this?




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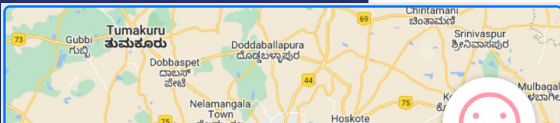


A map of the Tumakuru region in Karnataka, India. The map shows several towns and their Kannada names: Tumakuru (ತುಮಕೂರು), Gubbi (ಗುಬ್ಬಿ), Dobbaspeta (ದಾಬಸ್ ಪೇಟೆ), Dodballapur (ದೊಡ್ಡಬಳ್ಳಾಪುರ), Chintamani (ಚಿಂತಾಮಣಿ), Srinivaspur (ಶ್ರೀನಿವಾಸಪುರ), Nelamangala Town (ನಲಮಂಗಲಾ ಟೌನ್), Hoskote (ಹೊಸಕೋಟೆ), and Mulbagal (ಮುಲ್ಬಾಗಲ). Major roads are marked with numbers like 73, 69, 44, and 75.

Steven Watson
95 SESSIONS · SINCE JULY 2022



A circular icon with a white background and a pink border, containing a simple pink smiley face with two dots for eyes and a curved line for a mouth.



Steven Watson

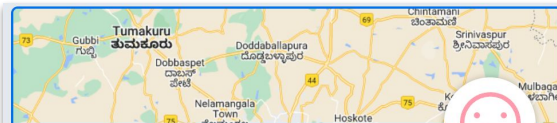
95 SESSIONS · SINCE JULY 2022



All Sessions

Matching Activity

- March 2 at 10:13 AM** Bengaluru
66 Events · 8 Pages · 3:00 www.actweb.org · Chrome
- February 21 at 3:04 AM** UNKNOWN
12 Events · 2 Pages · 0:15 www.aaspa.org · Chrome
- February 16 at 4:14 AM** New York
13 Events · 2 Pages · 0:20 www.aaspa.org · Chrome
- February 15 at 12:11 AM** Bengaluru
13 Events · 2 Pages · 4:30 www.aaspa.org · Chrome
- February 14 at 4:33 AM** New York
199 Events · 18 Pages · 4:21 www.aaspa.org · Chrome
- January 30 at 4:13 AM** Bengaluru
23 Events · 3 Pages · 0:... www.aamdq.org · Chrome
- January 30 at 2:25 AM** Bengaluru
3 Events · 1 Page · 17:53 www.gcnkaa.org · Chrome
- January 30 at 12:43 AM** Bengaluru
194 Events · 8 Pages · 4... www.gcnkaa.org · Chrome
- January 30 at 12:34 AM** Bengaluru
66 Events · 4 Pages · 1:48 www.gdaa.org · Chrome
- January 30 at 12:26 AM** Bengaluru
143 Events · 8 Pages... www.aoba-metro... · Chrome



Steven Watson

95 SESSIONS · SINCE JULY 2022



- January 30 at 12:01 AM** Bengaluru
54 Events · 5 Pages... www.wilmingtona... · Chrome
- January 29 at 11:55 PM** Bengaluru
33 Events · 4 Pages · 4:05 www.mygfaa.org · Chrome
- January 29 at 11:49 PM** Bengaluru
76 Events · 6 Pages... www.aanonline... · Chrome
- January 20 at 12:37 AM** Bengaluru
48 Events · 4 Pages · 3:23 www.naiba.com · Chrome
- January 19 at 6:30 AM** Bengaluru
82 Events · 7 Pages · 1:50 www.rhawa.org · Chrome
- January 11 at 11:20 PM** Bengaluru
34 Events · 3 Pages... www.trianglepta... · Chrome
- December 14, 2022 at 5:13 AM** Bengaluru
50 Events · 6 Pages · 1:52 www.misbo.com · Chrome

User Properties

User Id	stevew7562@gmail.com
Email	stevew7562@gmail.com
Intercom user profile	Open in Intercom
Total in-app time	4:45:40
Average session length	3:00



 **Steven Watson** Associate   

1840 Dornoch Court | San Diego, CA 92154 | United States

 IMPERSONATE USER  VIEW ON FRONTEND

New ▾

INDIVIDUAL

\$0.00
BALANCE



PROSPECT

 Last Updated 12/16/2022 by 

Timeline

Transactions

Events

Groups

People

Sub Companies

Details

Settings

Filter by subject & notes

Filter ▾

Clear Filter / View All



HISTORICAL

DECEMBER 16, 2022



Membership Non-Renewed

 Steven Watson  79 days ago by 



PROSPECT

NOVEMBER 28, 2022



MEMBER ATTEMPT - No pmnt, no events, non-member college

 Steven Watson  164 days ago by 



112822: Em'd to ask if he still planned to join or not. Offered help if needed.

092322: Sent an Invitational invoice.

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Presented by 



Member Type

Key Info

Checkout

Membership Dues

Price

Individual Active Membership Dues
Comments::

\$275.00

Membership Summary

Promo Code:



Subtotal: **\$275.00**

Total: **\$275.00**

New Membership Expiration Date: **2/13/2024**

Payment



Invoice



Credit/Debit Card



BILL TO: Steven Watson

 Processing...



MEMBER UNTIL 2/1/2024

Membership via BROOKSIDE APARTMENTS

 Last Updated 2/9/2023 by 

Timeline

Transactions

Events

Groups

People

Sub Companies

Details

Settings

Filter by subject & notes

Filter 

Clear Filter / View All



HISTORICAL

FEBRUARY 09, 2023



Membership Approved

 Steven Watson  25 days ago by 



INHERITING

JANUARY 25, 2023



Started Inheriting Member Benefits From (Brookside Apartments)

 Steven Watson  39 days ago by Steven Watson



PENDING



web.org/login

1519 x 746 Dev Tools

⚠ ACT membership increases after **March 31, 2023** so lock in your \$575 rate before then! View the Benefits of Membership and join now!

[Join](#) [Login](#) [Contact Us](#) [Search](#)



[About](#) [Membership](#) [Events](#) [Engage](#) [Advocate](#) [Resources](#) [TDM-CP](#)

Login

Welcome back! To get started, enter your email address below.

Email

[Continue](#)



Steven Watson

March 2 at 10:12 AM · Chrome, Windows · Bengaluru, KA, India · 122.171.23.218

Filter events

Event types

Referred by: <https://www.actweb.org/reset-pa>

FS.setUserVars

Navigate <https://www.actweb.org/login>

Load (577 ms): <https://www.actweb.or> 577ms

Clicked #content

First Input Delay 9ms

Clicked #content

Changed ("stevew7562@gmail.com"): #Email

Clicked #login-form div.c-login-form__email-fc

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rajsamrs123@gmail.com



All Images Videos Maps News More

Tools

About 7 results (0.29 seconds)

https://communityoncology.org/pg_user_page=rajsamrs...

[rajsamrs123@gmail.com - Community Oncology Alliance](https://communityoncology.org/pg_user_page=rajsamrs...)

Feb 4, 2021 — Home · / · PrivateContent - User Pages · / · [rajsamrs123@gmail.com](https://communityoncology.org/pg_user_page=rajsamrs...) ...

<https://tasanet.org/partnerships/associate-members>

[Associate Members | Texas Association of School Administrators](https://tasanet.org/partnerships/associate-members)

Process, Inc. Jeff, Adams, Consultant, jeffadamspsp@gmail.com, 972.816.1167 ... Sam, Raj, rajsamrs123@gmail.com, 510.584.2996. Elaine, Hyer, biggyghh@gmail.

<https://cdn.ymaws.com/resource/collection/GR...>

[2022 Membership Directory](https://cdn.ymaws.com/resource/collection/GR...)

Feb 15, 2023 — Ringgold, GA 30736. 706-891-4199 payton.hundley@catoosa.com. Raj Sam. 100 N. University St. Normal, IL 61761 rajsamrs123@gmail.com. 113 pages

https://issuu.com/scrpa_magazine_fall_2022_web

[South Carolina Recreation & Parks Magazine - Fall 2022 - Issuu](https://issuu.com/scrpa_magazine_fall_2022_web)

Jul 18, 2022 — Raj Sam rajsamrs123@gmail.com. Lisa Hall lhall@cityofaikensc.gov. Kel Shipman kelshipman@aol.com. David Hendrick dhendrick@lcrac.com.

<https://mmasc.org/ViewFile/ArchivedAgenda>

[Board of Directors Meeting AGENDA February 16, 2022](https://mmasc.org/ViewFile/ArchivedAgenda)

Feb 16, 2022 — rajsamrs123@gmail.com. 5/2/2022. San Diego County. Samantha. Peggy. Full Member. Management Aide. Public Works. City of Lake Forest.





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Members Forum

Directory

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[JOIN BVA TODAY!](#)

Today's Date

July 12, 2022

Name

Steven Watson

Organization

Other

Add my organization or
name to the list.

Alaskan Copper & Brass Company - San Diego, CA



How should we fight this?



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EVENT FILTERS · Find people who performed these events in any order ▼ and across any number of sessions ▼

Visited URL ▼ has substring ▼ FULL admin or ⚖️ + × ⋮

Any activity ▼ ⚖️ + × ⋮

└ when the Country ▼ is ▼ Pakistan or... + × ⋮

+ Add event



How should we fight this?



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Urgent Favor



○ CEO <ceo@noviams.com>

To: ⊗ Pete Zimek

Pete,

Are you available?

I need gift cards for a select group of clients and have to send them out in less than an hour. I would provide you with the type of gift cards and amount of each.

Sent from my iPad

From: Laura Giraldo <laura@traffic2revenue.com>

Wed, Apr 27, 2022 at 8:33 PM

To: Pete Zimek <reply@office-onmicrosoft365-onmicrosoft.com>

Subject: Re: Ocean Tomo, LLC: INVOICE# 001691134 PAYMENT DUE

From: Pete Zimek <reply@office-onmicrosoft365-onmicrosoft.com>
Date: Wednesday, April 27, 2022 at 12:57 PM
To: Laura Giraldo <laura@traffic2revenue.com>
Subject: Ocean Tomo, LLC: INVOICE# 001691134 PAYMENT DUE

Laura,

Could you please arrange payment for this invoice today. See below and attached.

----- Forwarded message -----

From: Dara Flores <dflores@receiveables-oceantomo.com>
Date: Thursday, April 21, 2022 at 04:11 PM
Subject: INVOICE# 001691134
To: Pete Zimek

A new invoice 001691134 has been generated and is attached for your review and payment.

Please make payment via **ACH** (Automated clearing house). Bank information is on the invoice.

If you are experiencing issues viewing the attached pdf via a mobile device, please use your standard mail client or webmail.

Thank you,

Dara Flores, CPA
Chief Financial Officer
Ocean Tomo, LLC.

From: Pete Zimek <reply@office-onmicrosoft365-onmicrosoft.com>

Wed, Apr 27, 2022 at 9:51 PM

To: Dara Flores <dflores@receiveables-oceantomo.com>, Laura Giraldo <laura@traffic2revenue.com>

Subject: Re: Ocean Tomo, LLC: INVOICE# 001691134 PAYMENT DUE

Attachment(s):  001691134 OceanTomo INVOICE.pdf,  OCEANTOMO W9.pdf

Let me know when you get the attachments.

On Wed, Apr 27, 2022 at 1:33 PM Laura Giraldo <laura@traffic2revenue.com> wrote:

Can you forward the attachment?

Best,



Laura Giraldo

Business Manager

Novi AMS & iLS network

407.779.0508

AAGO's 2019 Corporate Support Person Of The Year

 novi AMS

 iLS network

From: Pete Zimek <reply@office-onmicrosoft365-onmicrosoft.com>

Wed, Apr 27, 2022 at 9:51 PM

To: Dara Flores <dflores@receiveables-oceantomo.com>, Laura Giraldo <laura@traffic2revenue.com>

Subject: Re: Ocean Tomo, LLC: INVOICE# 001691134 PAYMENT DUE

Attachment(s):  001691134 OceanTomo INVOICE.pdf,  OCEANTOMO W9.pdf

Let me know when you get the attachments.

On Wed, Apr 27, 2022 at 1:33 PM Laura Giraldo <laura@traffic2revenue.com> wrote:

Can you forward the attachment?

Best,



Laura Giraldo

Business Manager

Novi AMS & iLS network

407.779.0508

AAGO's 2019 Corporate Support Person Of The Year

 novi AMS

 iLS network

Change history (11 changes):



Mar 1
by laura



Mar 1
by laura



Feb 28
by laura



Feb 28
by laura



Feb 28
by laura



Feb 28
by laura



Feb 28
by laura



Feb 23
by laura

Novi Vendor Payments

Office Manager will be in charge of processing recurring and one-time vendor payments. These payments can be in the form of physical checks, PayPal transfers, Justworks deposits, or simply credit card payments.

- Team members must CC Pete Zimek on all invoices that are sent to Office Manager for payment.
- For invoices \$1,000 and over, person making the request must confirm with Office Manager via Zoom. Unless it's a recurring payment that has been authorized before.
 - Person making the request should be the one making the initial video call with Office Manager if available. If not, Office Manager to reach out before processing invoice.
- For invoices \$5,000 and over, Office Manager will confirm with Pete via Zoom. Unless it's a recurring payment that has been authorized before.
- Our reason behind these Zoom confirmations it's because there are a lot of scammers out there and we want to make sure we don't fall into paying a fake invoice.
- When sending an invoice to Office Manager to be paid:
 - Attach a copy of the invoice
 - Include a note explaining what the invoice is for
 - Include the vendor's preferred form of payment and/or mailing address if sending a physical check



Laura April 27th at 5:00 PM

I don't see an option on my bill pay to process an ACH transfer



Laura April 27th at 5:01 PM

I'm calling the bank right now but it seems like the department I need to be transferred to is closed



Laura April 27th at 5:02 PM

They are checking for me right now, but it's very likely I'll have to look into that payment tomorrow



Laura April 27th at 5:04 PM

Also, whenever you're available, let me know so we can confirm payment of the invoice via zoom



How should we fight this?



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KnowBe4
Human error. Conquered.

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Risky User Behavior with

SecurityCoach

» [Discover how to improve your organization's security culture and reduce human risk](#)

SUMMIT

Presented by **NOVI** AMS

Your training is past due



○ Novi AMS <no-reply-training@noviams.com>

To:  Pete Zimek

Dear pete@noviams.com,

You have 2 assignments that are 2 days overdue.

You must complete the following assignment(s):

[Novi AMS Security Awareness Training - 45 minutes](#)

[Novi AMS Annual Compliance Training - 30 minutes](#)

Log in now and complete your assignment(s) by using this link:

<https://noviams.com/training/ui/login/vas9e8rhqwlknvaisdf==?>

Thank you for your compliance.

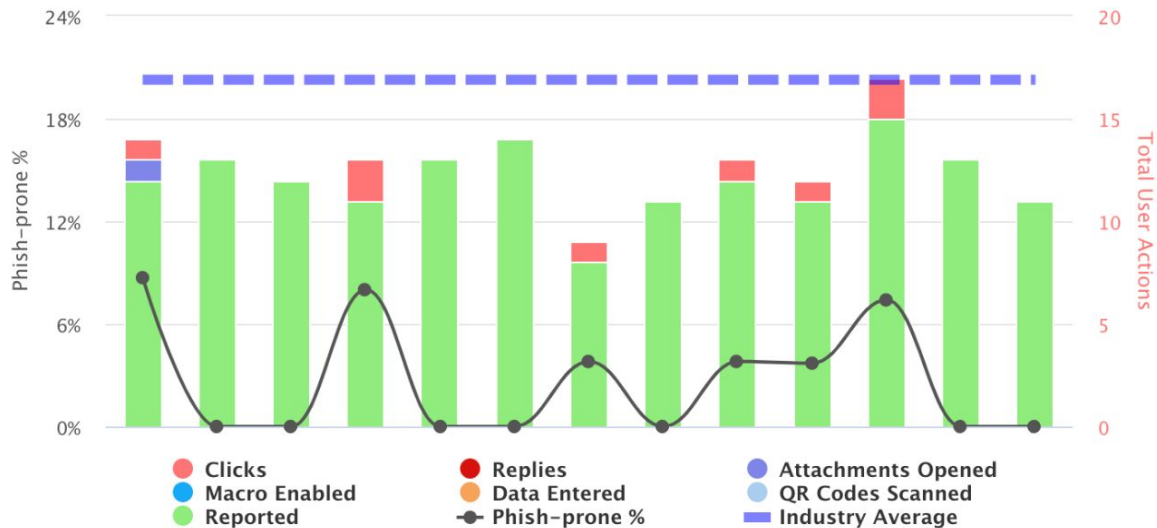




Phishing

Phishing Security Tests – Last 6 Months

8 Clicks, 0 Replies, 1 Attachments Opened, 0 Macro Enabled, 0 Data Entered, 0 QR Codes Scanned, 156 Reported



Industry Benchmark Data ?

Account Average Phish-prone % **3.8%**

Last Campaign Phish-prone % **0%**

Industry Phish-prone % **20.3%**

Industry Nonprofit

Organization Size Small (<250 user)

Program Maturity 90 Day

Industry Benchmark Chart Data

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