



Non-Dues Revenue



Innovative Publishing

Sponsor Introduction



Andrew Pulliam
Business Development



Jim Honeycutt
Business Development



SUMMIT

Presented by **NOVI** AMS

Meet Your Presenters



Melisa Smith
Austin, Tx
Director of Product Quality



Jon Shiver
Colorado Springs, CO
Customer Experience
Specialist





1953

Total revenue: 95.7%

2016

Trade associations: 45.4%

Professional associations: 30%

Source: ASAE Foundation, Association Operating Ratio Report, 15th Edition

Non-Dues Revenue

Let's talk about it!



- New Concepts
- Get in the Right Mindset
- Feeling inspired?
 - Scan QR code at the end for resource links
 - Jot down notes to take back to your team
 - Share what's worked well for you!



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Non-Dues Revenue

Agenda

- Website Ads
- Member Directory
- Events & Add-Ons
- Bonus! Job Boards
- Discussion and Q&A





Advertisements



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Where To Place Ads: Homepage



The screenshot shows the homepage of the New Atlantic Independent Booksellers Association (NAIBA). At the top right, there are links for 'Join', 'Login', and 'Contact Us' with a search icon. The main navigation menu includes 'ABOUT', 'EVENTS', 'PROGRAMS', 'BOOKSELLERS', 'PUBLISHERS', and 'AUTHORS'. The central banner features the NAIBA logo, a stylized tree with roots and leaves, and the text 'Welcome to NAIBA'. Below this, there are sections for 'News' and 'Read More'. The main content area includes the full NAIBA logo and name, a mission statement, and a 'Learn More' link. To the right, there are four columns representing different categories: Booksellers, Authors, Publishers, and PBS. At the bottom, there are three promotional banners: one for a book review, one for National Sexual Assault Awareness Month, and one for the Binc Foundation's 'Help a Bookseller Change a Life' campaign.

Join Login Contact Us

ABOUT EVENTS PROGRAMS BOOKSELLERS PUBLISHERS AUTHORS

Welcome to NAIBA

News Read More

NAIBA
New Atlantic Independent
Booksellers Association

**New Atlantic Independent
Booksellers Association**

Our mission is to promote cooperation and mutual interest among booksellers and to foster and advance their trade & commerce.
[Learn More](#)

Booksellers Authors Publishers PBS

"A rare novel. An outstanding debut." — **Jamie Ford**, NYT best-selling author
As Far As You Can Go Before You Have to Come Back
April is National Sexual Assault Awareness Month

HELP A BOOKSELLER CHANGE A LIFE
Give today to the Book Industry Charitable Foundation

binc
FOUNDATION

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Where To Place Ads: Footer



The screenshot shows the footer of the AATC website. At the top left is the AATC logo (a star with 'AATC' and 'APARTMENT ASSOCIATION OF TARRANT COUNTY' below it). To the right is a navigation menu with links: LEARN, ADVOCATE, EVENTS, ENGAGE, ABOUT US, JOIN US, and RENTERS. Below the navigation is a large banner for CenturyHVAC. The banner features the CenturyHVAC logo, the text 'WE MAKE IT HAPPEN' in large red letters, and 'Click here to find a branch near you!' below it. To the right of the text are icons for 'Service & Installation', 'Thousands of Parts & Supplies', and 'Free Delivery', along with an image of an HVAC unit. Below the banner is the AATC contact information: '860 Airport Freeway Suite 101, Hurst, Texas 76054, United States, 817-284-1121'. To the right of the contact info is a 'Quick Links' section with links for Home, Calendar, Contact Us, Member Login, Join AATC, and Search. Further right is a red advertisement for 'SIDEWALK LEVELING PROFESSIONALS' and 'WALKWAY GRINDING & RAISING, INC.' with the tagline 'AFFORDABLE. QUALITY WORK'. At the bottom of the page, there is a 'novi AMS' logo (Association Management Software), a copyright notice 'Copyright © 2023 - Apartment Association of Tarrant County. [Legal](#)', and logos for 'NAA' and 'NAA'.

Where To Place Ads: Directory



- About Us
- Member Directories
- Advocacy
- Education
- Events
- Membership
- Careers

MMHA Supplier Directory

MMHA's NEW and improved Supplier Directory!

Check out our new Supplier Directory and enjoy easier search capability, navigation, and access! Interested in advertising? Contact [Giovanni Medoro](#)

Search

Category List

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



Where To
Place Ads:

Description
Sections



The screenshot shows the AONW website's Events page. At the top, there is a navigation bar with links for 'Join', 'About Us', 'Events', 'Resources', and 'News'. The AONW logo is prominently displayed. Below the navigation, a banner for 'leavtours' features the text 'Discover a new you in a new city'. A paragraph of text describes the variety of events offered, from trade shows to dinner meetings. Below this is a search bar with a 'Search Events' input field, a 'Category' dropdown, and buttons for 'List View' and 'Calendar'. A list of three events is shown, each with a date, title, time, and a 'Details' button.

Date	Event Title	Time	Action
Mar 24	Emerging Professionals Committee Meeting	4:00 PM - 5:00 PM EDT	Details
Apr 12	Free Webinar - Just RSVP! 📺	10:00 AM - 11:00 PM EDT	Details
Apr 20	Standard Webinar - Members Only 📺	10:00 AM - 11:00 PM EDT	Details

Where To Place Ads: Static Pages



The Department of Business and Professional Regulation (DBPR) and local code enforcement on occasion enforce the Florida state law that requires permits to be pulled for many standard maintenance functions such as HVAC replacement, water heater replacement, etc. These inspections can be triggered by a complaint, randomly, or as a matter of routine. Most often violations or "unlicensed maintenance activity" result in civil citations, cease and desist orders, or fees. However, in certain circumstances, criminal charges can be levied by DBPR or law enforcement for particularly egregious violations (especially incidents with a negative environmental impact). Although this is a state law, the local government is the enforcement agency.

Member Benefits

Why Join AONW?

- Connected group of peers working on a common cause to advance the NoWorkarounds Industry.
- Ongoing Learning and Accreditation
- Advocacy at the National Level

[Learn More!](#)

Super SALE
MODERN FURNITURE
@realtysgreatsite.com
+123-456-7890

Life & Family Insurance
Quality Guarantee
100% Trusted
Best Services
Affordable
Much More
CALL CENTER
+123-456-7890
www.realtysgreatsite.com

Where To Place Ads:

Custom Section





The screenshot shows the AONW website homepage. At the top right, there is a navigation bar with the email 'melisa@noviams.com', 'Logout', 'Contact', and a search icon. The AONW logo is prominently displayed on the left, with the tagline 'ASSOCIATION OF NO WORKAROUNDS'. To the right of the logo is a navigation menu with links for 'Join', 'About Us', 'Events', 'Resources', and 'News'. Below the navigation is a banner for 'woofit' featuring a dog's face and the text 'Pawsitively fit and healthy puppies. Pet Wearables for Fit Dogs'. The main content area is divided into two columns. The left column has a 'Local Issues' section with sub-sections for 'AONW Government Affairs' and 'Advocacy History'. The right column has a 'Member Benefits' section with the heading 'Why Join AONW?' and a list of three bullet points. A small image of a colorful display is visible at the bottom of the 'Advocacy History' section.

melisa@noviams.com Logout | Contact | 🔍

AONW
ASSOCIATION OF NO WORKAROUNDS

Join About Us Events Resources News

 Pawsitively fit and healthy puppies.
Pet Wearables for Fit Dogs  www.woofit.com

Local Issues

AONW Government Affairs

Advocacy History

AONW has a long history of effective local government advocacy on a variety of issues that impact our industry. AONW staff and Legislative Committee members closely monitor the actions of the municipal governments in the region to identify any local policy proposal that may help or challenge your business. Since local governments often move a lot more quickly as compared to the federal or state legislative bodies, it is critical that the industry responds rapidly to local government actions. Start making changes in realtime.

Results are best achieved through cultivating relationships long before we ever need to call upon our local elected leaders for assistance in supporting our industry. Below is just a sampling of issues that have risen over the past few years.

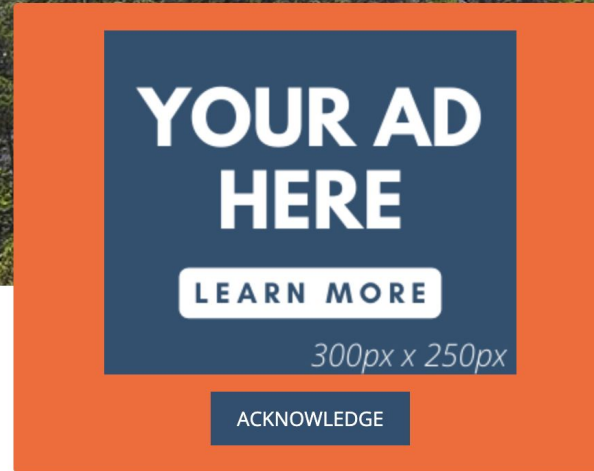
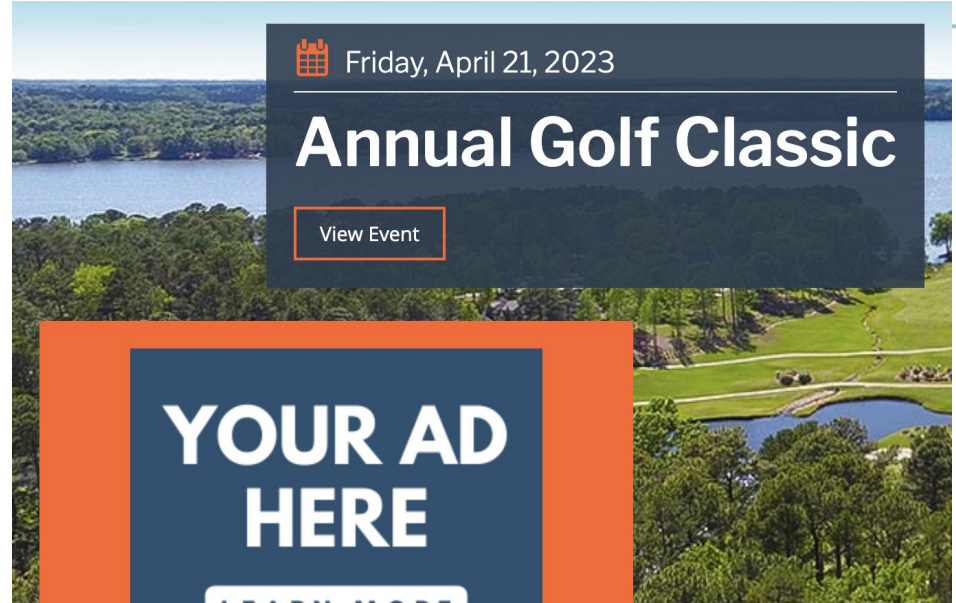
Member Benefits

Why Join AONW?

- Connected group of peers working on a common cause to advance the NoWorkarounds Industry.
- Ongoing Learning and Accreditation
- Advocacy at the National Level

Where To
Place Ads:

One Time Alerts



Events

Creating & Rendering Ads



Static Image

- Create or obtain ad image
- Add to content region as regular image
- Link image to your advertiser's website, same as you create links in regular content!

Rotating Image

- Create a gif!
- Or use HTML Code creator to create rotating images
- Add code to your section

Third-Party

- For tracking and stats
- Google is industry leader
- Other customer examples:
 - Powr.io
 - Ad Plugg

What Size Should Ads Be?





Sell Ads in Your Sleep

- Utilize Novi's Ecommerce products!
 - Create product category for ads
 - Add compelling descriptions + images
 - Keep it simple
- Share Your Advertising Ecommerce Product Link(s)
- Idea! Create subscriptions that auto-renew each year

The screenshot shows the AONW (Association of NO WORKERS) website. The top navigation bar includes links for 'Join', 'About Us', 'Events', 'Resources', and 'News'. The main content area is titled 'Advertising Sales' and includes a search bar with 'Advertising Sales' selected. Below the search bar, there are several product listings, each with a checkmark icon, a title, a description, and pricing information. The products listed are:

- Directory Banner Ad**: Stand out from your competition by being seen first! Our Vendor Directory is categorized by Areas... Non-Member Price: \$300/mo, Member Price: \$150/mo.
- Member Directory Profile Upgrade**: Showcase your member directory listing with a featured, upgraded profile! Stand out from your... Non-Member Price: \$500/yr, Member Price: \$150/yr.
- Additional Areas of Expertise**: (No price listed).
- Ad - 1/4 Page**: Our quarterly magazine is written exclusively for our industry. It has a circulation of 6,000... Price: \$50.
- Ad - 1/2 Page**: Our quarterly magazine is written exclusively for our industry. It has a circulation of 6,000... Price: \$250.

On the right side, there is a 'Featured Products' sidebar with four items:

- Education Sponsorship
- Dinner Event Sponsorship
- Annual Meeting Gold Sponsor
- (A fourth item is partially visible at the bottom)



Show Them What They're Missing!

BAAA
BAY AREA APARTMENT ASSOCIATION

About Us Membership Education Events Advocacy Resources News

BAAA Supplier Partners

Now it's even easier for you to find the business partner you are looking for!

BAAA
BAY AREA APARTMENT ASSOCIATION

DON'T BE JUST ANOTHER FISH IN THE SEA!
STAND OUT FROM YOUR COMPETITION BY ADVERTISING WITH BAAA!
CLICK HERE TO LEARN MORE!!!

Search >

Category List Map

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



Directories



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Featured Listings



What if there was a feature you could spend < 1 hour setting up that could possibly generate enough revenue to pay for your Novi license in just a few years...



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Upsell Featured Listings

Make it Known

- Upsell, upsell, upsell!
 - Add-on on new member applications
 - Offer as optional dues rule - renewals
 - Set up as subscription ecommerce product (auto-renew!)
 - Link product at top of every directory
 - Add link to product in welcome emails

AONW
ASSOCIATION OF NO WORKAROUNDS

Join About Us Events Resources News

Member Type Login Info Key Info Checkout

Membership Dues	Price
AONW New Member Application Fee	\$50.00
AONW Base Annual Dues - Supplier Member	\$1500.00
Optional Advocacy Fund Contribution	\$500.00

Product Add-ons	Qty	Price
Member Directory Profile Upgrade	1	\$150.00

Payment

Invoice Credit/Debit Card

NAME ON CARD

VISA Mastercard DISCOVER AMERICAN EXPRESS

Category View

Add value and
open up space for
ads and content



MMHA
MARYLAND MULTI-HOUSING ASSOCIATION, INC.

[About Us](#) [Member Directories](#) [Advocacy](#) [Education](#) [Events](#) [Membership](#) [Careers](#)

MMHA Supplier Directory

MMHA's NEW and improved Supplier Directory!

Check out our new Supplier Directory and enjoy easier search capability, navigation, and access! Interested in advertising? Contact [Giovanni Medoro](#)

Search Search categories... >

Category List

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Chadwell
SUPPLY
YOUR ORDER | OUR TRUCK | NEXT DAY
Visit us at www.chadwellsupply.com

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Adding Value

Drive traffic to your directory

- Encourage Participation
 - Campaign members to add headshots/logos
 - Link directory in several places on site
 - Link to specific filters WITHIN a directory


New Group


*Name: Doesn't Have Headshot/Logo  Category:

Limit to Specific Records: OFF

Conditions

[AND] + ADD RULE + ADD GROUP

 Has a Headshot or Logo equal Yes No Delete

 Tip™


Group Beneficiaries

Extend group benefits based on an entity's relationship with the group member

Group members only

Group members & family members inheriting membership benefits

Group members & custom family members

Cancel Save & Close 



Adding Value

Drive traffic to your directories

- Customize Your Directories
 - Created unlimited number of directories
 - Each directory is based off of a group
 - Ideas: Annual sponsors, event sponsors, new member directory

Independent Funeral Directors of Florida

Directories [Add Directory](#)

Filter by name


DIRECTORY NAME ^	GROUP	ACTIVE	ACTIONS
2023 Event Sponsors	2023 Event Sponsors	✗	Edit View Frontend ▾
Firm Member Directory	Member Directory - Firm Members & Branches	✓	Edit View Frontend ▾
Member Directory	Member Directory - All Members	✓	Edit View Frontend ▾
New Member Directory	New Member Directory	✓	Edit View Frontend ▾

< First Previous 1-3 Next Last >

Bonus! Member Spotlight

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Printing & Imaging Association of Georgia

JOIN | LOGIN | CONTACT US | Search site

Find a Printer | News | Insurance | Member Directory

About | Join | Involvement | Programs & Events | Classifieds | Foundation | Insurance

Thursday, March 9, 2023

Short Attention Span Webinar: Motivation

VIEW EVENT

Past Events | **Upcoming Events** | View Calendar

Jan 3 - Apr 14 | Print Excellence Competition 2023

Mar 1 - Jun 1 | Benjamin Franklin Award Call for Nominations 2023

Mar 9 | Short Attention Span Webinar: Motivation
11:30 AM - 12:00 PM EST

WE ARE PIAG.

The Printing & Imaging Association of Georgia (PIAG) has served Georgia's dynamic printing and imaging industry for more than 125 years. As the voice of the industry, PIAG supports graphic communicators of all kinds from printers to imagers to designers and beyond. Our three arms (association, insurance, and educational foundation) are all here to help you succeed today, and help guide you towards the future.

MEMBER BENEFITS

Training Programs	Discount Programs	Expert Support
Take advantage of year-long educational programming to keep your team current with trends, technology, and business strategies.	Take advantage of exclusive buying programs for members on financial services, equipment, and more.	Get help from experts in all business-related areas from printing, safety, and compliance to sales, marketing, and insurance assistance.
Networking Events	Card Processing	Industry Updates
We host events for our members allowing you to get to know your colleagues, and maybe even a new client.	Members enjoy exclusive discounts on credit card processing.	With an ever-changing printing & imaging landscape, it's important to stay up to date with the industry through our publications.


Featured Sponsors

PIAG is thankful for our incredible associate members whose support of the association keeps costs low and allows the team to provide top-notch service to the membership.

Interested in becoming a PIAG annual sponsor? Contact us for more details!

[BECOME A SPONSOR](#)

[VISIT FULL DIRECTORY](#)



Mac Papers and Packaging, LLC
462 Riverside Parkway
Lithia Springs, GA 30122
USA

piag





Show Them What They're Missing!

The screenshot shows a mobile application interface. At the top, there is a map background with a grey circle on the left containing the text "YOUR LOGO HERE!". To the right of the circle, the text "This Could Be You!" is displayed. Below this, there is a location pin icon followed by the address "123 MBAAA Ln, Mobile, AL 33616" and a phone icon followed by the number "(555) 555-5555". Two blue buttons, "VISIT WEBSITE" and "VIEW MAP", are positioned below the contact information. At the bottom of this section are icons for Facebook and email. Below the map section is a blue header for "COMPANY OVERVIEW". Underneath, a text prompt says "Become a sponsor today to have your profile featured on our homepage!". A dark blue "Contacts" button is shown above a dark blue card with a grey person icon and the text "Your Name Here". To the right, there is a preview of a Facebook page for the "Mobile Bay Area Apartment Association" with 770 likes, a "Like Page" button, and a "Send Message" button. Below the Facebook preview, it says "1 friend likes this" with a small profile picture. At the bottom of the preview is a partial image of a building.



Events & Add-Ons



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Event Subscriptions

Increase event revenue and participation

- Increase event participation
- Bundle existing content (Consider implementing an LMS!)
- Engage members year round
- Include as a product add-on
- Monthly or annual pricing

BayPass Education Annual Subscription – Discounted

Education



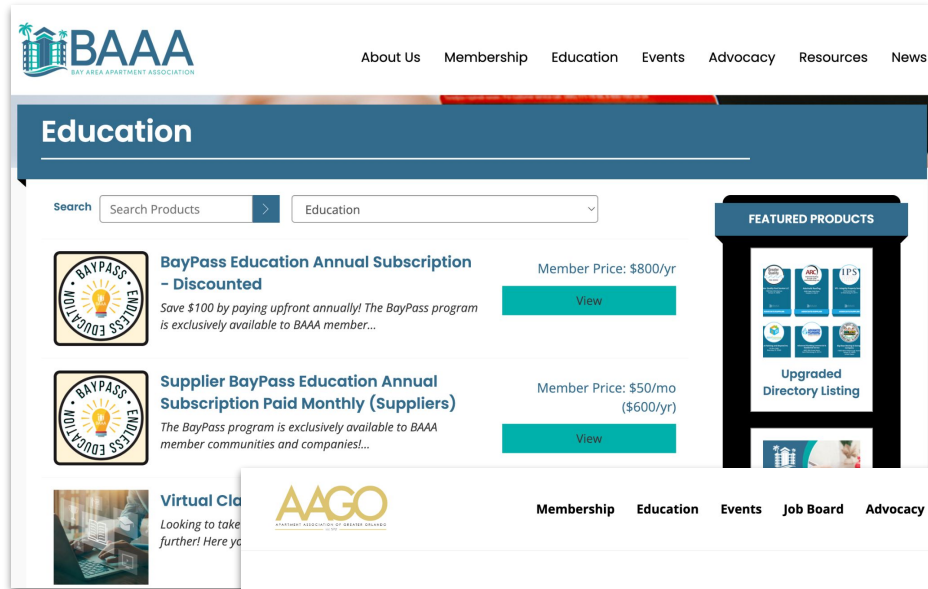
Save \$100 by paying upfront annually!

The BayPass program is exclusively available to BAAA member communities and companies! Participating in the BAAA program keeps your standard education program costs low, predictable, and provide a tremendous ROI for the community. Your team will have the opportunity to collaborate with their peers, expand their knowledge base and skill set, and dramatically expand their professional growth within your company!

- Each member of the participating apartment community/supplier company's staff can attend as many (no limits) BayPass qualifying webinars, in-person seminars, or live cast seminars as they want for FREE including marketing, leasing, maintenance, landlord/tenant law, Fair Housing, and much more!



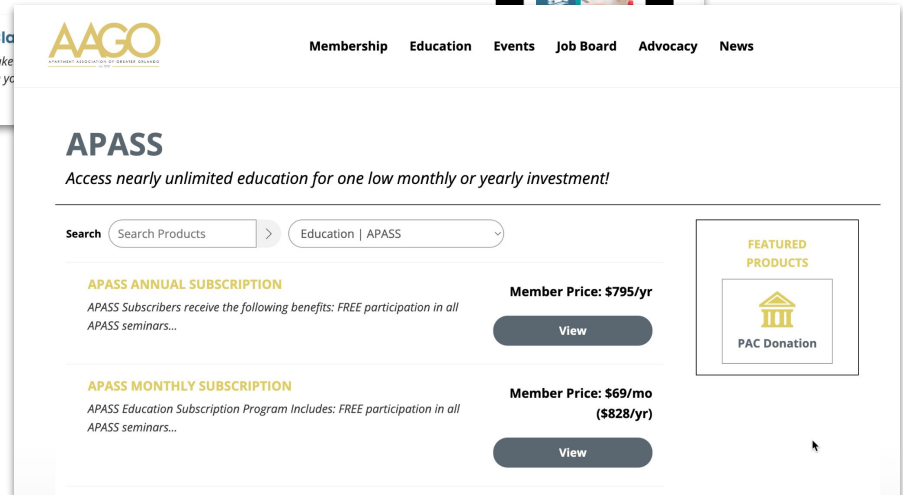
Event Subscription Store Examples



The screenshot shows the BAAA (Bay Area Apartment Association) website. The top navigation bar includes links for About Us, Membership, Education, Events, Advocacy, Resources, and News. The main header is "Education". Below it is a search bar with "Search Products" and a dropdown menu set to "Education". There are three featured products:

- BayPass Education Annual Subscription - Discounted**: Member Price: \$800/yr. Description: "Save \$100 by paying upfront annually! The BayPass program is exclusively available to BAAA member...". A teal "View" button is present.
- Supplier BayPass Education Annual Subscription Paid Monthly (Suppliers)**: Member Price: \$50/mo (\$600/yr). Description: "The BayPass program is exclusively available to BAAA member communities and companies!...". A teal "View" button is present.
- Virtual Classroom**: Description: "Looking to take your education further! Here you can...". A teal "View" button is present.

On the right side, there is a "FEATURED PRODUCTS" section with a "Upgraded Directory Listing" and a "PAC Donation" button.



The screenshot shows the APASS (Apartment Association of Greater Oakland) website. The top navigation bar includes links for Membership, Education, Events, Job Board, Advocacy, and News. The main header is "APASS". Below it is a search bar with "Search Products" and a dropdown menu set to "Education | APASS". There are two featured products:

- APASS ANNUAL SUBSCRIPTION**: Member Price: \$795/yr. Description: "APASS Subscribers receive the following benefits: FREE participation in all APASS seminars...". A dark grey "View" button is present.
- APASS MONTHLY SUBSCRIPTION**: Member Price: \$69/mo (\$828/yr). Description: "APASS Education Subscription Program Includes: FREE participation in all APASS seminars...". A dark grey "View" button is present.

On the right side, there is a "FEATURED PRODUCTS" section with a "PAC Donation" button.

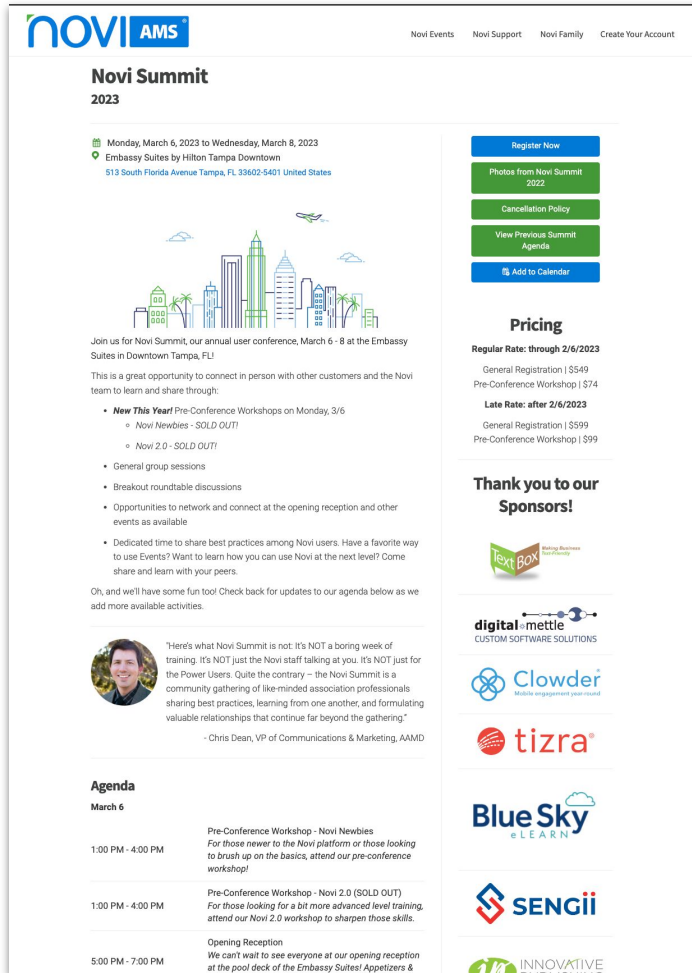

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Utilize Event Content Areas

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The screenshot shows the Novi Summit 2023 event page. At the top, there is a navigation bar with links for Novi Events, Novi Support, Novi Family, and Create Your Account. The main header features the Novi AMS logo and the event title "Novi Summit 2023". Below this, the event dates (Monday, March 6, 2023 to Wednesday, March 8, 2023) and location (Embassy Suites by Hilton Tampa Downtown) are listed. A central graphic depicts a city skyline with a plane flying over it. The main content area includes a paragraph about the event, a list of activities such as pre-conference workshops, group sessions, and networking opportunities, and a quote from Chris Dean, VP of Communications & Marketing, AAMD. The agenda for March 6 is detailed, listing pre-conference workshops and an opening reception. On the right side, there are several call-to-action buttons: Register Now, Photos from Novi Summit 2022, Cancellation Policy, View Previous Summit Agendas, and Add to Calendar. Below these are sections for Pricing (Regular Rate: through 2/6/2023, Late Rate: after 2/6/2023) and Thank you to our Sponsors, which lists digital-mettle, Clowder, tizra, Blue Sky e LEARN, and SENGII.

novi AMS

Novi Events Novi Support Novi Family Create Your Account

Novi Summit 2023

Monday, March 6, 2023 to Wednesday, March 8, 2023
Embassy Suites by Hilton Tampa Downtown
513 South Florida Avenue Tampa, FL 33602-5401 United States



Join us for Novi Summit, our annual user conference, March 6 - 8 at the Embassy Suites in Downtown Tampa, FL!

This is a great opportunity to connect in person with other customers and the Novi team to learn and share through:

- **New This Year!** Pre-Conference Workshops on Monday, 3/6
 - Novi Newbies - **SOLD OUT!**
 - Novi 2.0 - **SOLD OUT!**
- General group sessions
- Breakout roundtable discussions
- Opportunities to network and connect at the opening reception and other events as available
- Dedicated time to share best practices among Novi users. Have a favorite way to use Events? Want to learn how you can use Novi at the next level? Come share and learn with your peers.

Oh, and we'll have some fun too! Check back for updates to our agenda below as we add more available activities.

 "Here's what Novi Summit is not: it's NOT a boring week of training, it's NOT just the Novi staff talking at you, it's NOT just for the Power Users. Quite the contrary – the Novi Summit is a community gathering of like-minded association professionals sharing best practices, learning from one another, and formulating valuable relationships that continue far beyond the gathering!"

- Chris Dean, VP of Communications & Marketing, AAMD

Agenda

March 6

1:00 PM - 4:00 PM	Pre-Conference Workshop - Novi Newbies <i>For those newer to the Novi platform or those looking to brush up on the basics, attend our pre-conference workshop!</i>
1:00 PM - 4:00 PM	Pre-Conference Workshop - Novi 2.0 (SOLD OUT) <i>For those looking for a bit more advanced level training, attend our Novi 2.0 workshop to sharpen those skills.</i>
5:00 PM - 7:00 PM	Opening Reception <i>We can't wait to see everyone at our opening reception at the pool deck of the Embassy Suites! Appetizers &</i>

Register Now

Photos from Novi Summit 2022

Cancellation Policy

View Previous Summit Agendas


Add to Calendar


Pricing


Regular Rate: through 2/6/2023
General Registration | \$549
Pre-Conference Workshop | \$74


Late Rate: after 2/6/2023
General Registration | \$599
Pre-Conference Workshop | \$99


Thank you to our Sponsors!


 **text BOX**
Digital Business Transformation


 **digital-mettle**
CUSTOM SOFTWARE SOLUTIONS

 **Clowder**
Mobile engagement your way

 **tizra**

 **Blue Sky**
e LEARN

 **SENGII**

 **INNOVATIVE**

Event Secondary Call to Actions



The screenshot shows the AONW website for the 2023 Annual Conference. The header includes the AONW logo (Association of No Workarounds) and navigation links for Join, About Us, Events, Resources, and News. The main content area features a 'Back to Events' link, the event title '2023 Annual Conference', and details: Friday, November 10, 2023, from 8:00 AM to 11:00 AM (PST) at the Convention Center, 500 North West Street, Raleigh, NC 27603, United States. A large photograph shows a crowded outdoor event space with a curved building in the background. On the right side, there are three dark blue buttons: 'Register Now', 'Book Hotel', and 'Sponsorship Opportunities'. Below these buttons, it says 'Thank You To Our Sponsors:' followed by a blue circular graphic.

AONW
ASSOCIATION OF NO WORKAROUNDS

Join About Us Events Resources News

< Back to Events

2023 Annual Conference

📅 Friday, November 10, 2023 ⌚ 8:00 AM - 11:00 AM (PST)
📍 Convention Center
500 North West Street Raleigh, NC 27603 United States

Register Now

474 SEATS REMAINING

Book Hotel

Sponsorship Opportunities

Thank You To Our Sponsors: ↗

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Utilize Event Content Areas



2023 Florida Lineman Competition - Registration

📅 March 3, 2023 12:00 AM - March 4, 2023 12:00 AM

📍 Marriott Orlando Airport Lakeside
7499 Augusta National Drive Orlando, FL 32822-5015 United States



Tickets



Who's going?



Checkout



Registration Options

Quantity

Price

+ Competitors & Judges

+ Sponsors

+ Exhibitors

+ Awards Banquet Tickets

Subtotal

\$0.00

Create An Event Microsite



The screenshot shows a professional event microsite for the ELEVATE 2023 Annual Conference. At the top, the CalSAE logo (California Society of Association Executives) is displayed alongside a navigation menu with links for About, Membership, Education & Events, Career Center, Resources, and MyCalSAE. A prominent blue banner at the top of the main content area reads "ELEVATE 2023". Below this is a large hero image of a vineyard at sunset. Overlaid on the left of the image is the text "ELEVATE 2023 ANNUAL CONFERENCE". On the right, a dark purple box contains the text "Sonoma County" and "April 17-19 2023". A horizontal navigation bar below the hero image lists: REGISTER | SCHEDULE | EDUCATION | SPEAKERS | HOTEL & TRAVEL | AUCTION DONATIONS | ATTENDEE STATS. A central call-to-action box features a gavel icon and the text "Call for Silent Auction Donations". Below this, a paragraph invites attendees to join for three days of networking and learning in Sonoma County, followed by a blue "Register Now" button. The footer consists of a decorative bar of colored squares and the slogan "ELEVATE YOUR POSSIBILITIES".

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Utilize Home Page Content Areas



Conference

See More

Thank You to our Sponsors

Visionary Level

Champion Level

Innovator Level

Peak Level

Signature Level

A screenshot of a conference website's sponsor section. At the top is a night cityscape with a 'See More' button. Below is a 'Thank You to our Sponsors' section with logos categorized into Visionary Level (cbord, TRANSACT), Champion Level (HID, itc), Innovator Level (atrium, COLOR), and Signature Level (ALLEGION, ASSA ABLOY, Express, MyPhoto, touchnet, EVOLIS, KANAMATSU USA, nelnet).

Our mission would not be possible without our Corporate Partners

A horizontal banner for corporate partners. It features the text 'Our mission would not be possible without our Corporate Partners' and six circular logos: WeDriveU (Patron), TripShot (Champion), AECOM (Patron), Commutifi (Champion), agilemile (Champion), and Hallcon (Champion).



Product Add-ons

- New Member Sign Up
 - Association swag
 - Educational materials
 - Optional Dues Rules
 - Upgraded directory listings
 - PAC or Foundation donations
 - Set a minimum or suggested donation amounts
- Event Registrations
 - Conference swag
 - Sponsorships
 - Upgrades
 - Experiences





Bonus! Job Boards



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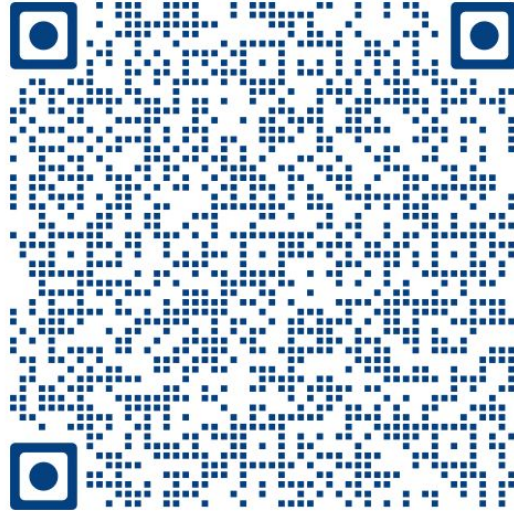
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