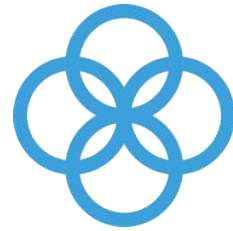


Clowder

Sponsor Introduction



Alexa Kade
CEO



Clowder[®]
Mobile engagement year-round



SUMMIT

Presented by **NOVI** AMS

NOVI AMS & The Florida Municipal Electric Association

Garnie Holmes,
Creative Director





- Good for organizing large amounts of data
- Requires preplanning for subpage names
- Requires basic HTML knowledge

#1 HTML Tabs & Subpages

State Resources

COVID-19 Resource Center

State Resources	National Resources	Executive Orders	Employment & Labor Resources
Other State Resources	Other National Resources	Energy Sector Resources	Additional Resources
Hurricane Season	Re-Opening Guidance	FMEA Member COVID Policies	MEMBER ONLY SECTION

#1 HTML Tabs & Subpages

- Use the main page as a launch point for our Signature Events

FMEA Sponsorships

Don't miss out! Your company will gain tremendous exposure by attending and participating in FMEA's signature events.

Florida Lineman Competition	Hurricane & Storm Preparedness Forum	FMEA Annual Conference	Energy Connections Conference & Trade Show
Early Spring	Late Spring	Summer	Fall

5 Reasons Your Business Should Be a Sponsor

1. Brand Visibility

Studies say it takes seven to eleven times for somebody to see your message and actually remember it. Now is the time to be included in the marketing materials that FMEA sends to our 33 municipal utility members comprised of over 2,000 Florida public power professionals leading up to our conferences and events.

This is an opportunity for your business to either solidify your presence in the Florida municipal utility market, or to start working on brand recall or introduction while tapping into a new market.



2. Build Relationships

Rome wasn't built in a day, and neither are business relationships. Sponsoring FMEA events is yet another area where your business can build trust with potential customers and FMEA member utilities who spend more than \$1 billion each year on products and services. You'll form relationships with attendees, other sponsors and the FMEA team. If business is a world of connections, this is your chance to expand your network.



3. Targeted Reach

FMEA events are designed for a broad cross-section of employees, from public power technical personnel to safety managers. Our events have much to offer to each segment of a utility's personnel – from directors and public power professionals involved in electric utility management and operations to information technology and communication specialists.



4. Generate Leads

With event sponsorship, attendees will be a mixture of potential customers who have already heard of your business and some new potential leads. The sponsorship will put your name top of mind for those prospects who are closer to making a purchasing decision. If "out of sight, out of mind" is true, this puts your brand front and center.



5. Return on Investment

Sponsoring events is all about starting quality relationships and setting the backdrop for building deeper, meaningful connections with people. The goal is to leave with a list of leads to follow up on afterward. You don't necessarily need to make a huge profit on event day, as long as you have a long-term way to leverage your investment.



#1 HTML Tabs & Subpages

- Use the main page as a launch point for our Signature Events
- Create Subpages with event details, demographics

FMEA Sponsorships

Florida Lineman Competition	Hurricane & Storm Preparedness Forum	FMEA Annual Conference	Energy Connections Conference & Trade Show
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The Florida Lineman Competition

The Florida Lineman Competition is the place for journeyman and apprentice lineworkers to compete for professional recognition and to learn about the latest safety products and services.

As a sponsor you will:

- Interact with hundreds of electric superintendents, lineworkers, and safety personnel.
- Create brand awareness with public power utilities in Florida.
- Meet with decision-makers and influencers.
- Network with customers and prospects who need your products and services.
- Get a leg up on your competition!



Networking Opportunities During the Competition

Friday agenda

8:00 am - Noon	Field Exhibitors and trailer/trucks set-up
1:00 - 3:00 pm	Apprentices and Journeyman Teams sign-in
2:00 - 5:00 pm	Welcome Reception Exhibitors check-in and set-up
3:45 - 4:00 pm	Apprentices and Judges report to Written Test room
4:00 - 5:00 pm	Apprentice Written Test
5:00 - 7:00 pm	Welcome Reception & Vendor Expo

Saturday agenda

	Opening Ceremony
	Competition Begins
6:00 - 8:00 pm	Florida Lineman Competition Awards Banquet

Who Attends this FMEA Event?

- Journeyman & Apprentice Linemen
- Crew Foremen & Superintendents
- Energy Delivery/Service Managers
- Safety Managers & Specialists

#1 HTML Tabs & Subpages

- Use the main page as a launch point for our Signature Events
- Create Subpages with event details, demographics
- Add the link to a printable benefits chart and the event page (when event is active)

Who Attends this FMEA Event?

- Journeyman & Apprentice Linemen
- Crew Foremen & Superintendents
- Distribution Managers & Supervisors
- Utility Directors & Managers
- Energy Delivery/Service Managers
- Safety Managers & Specialists
- Field Maintenance Supervisors & Specialists
- Open to General Public

2022 Florida Lineman Competitor Demographics

71 Apprentices and 64 Journeymen and 42 Judges from 12 Utilities

There are opportunities for sponsorship of this key gathering of Florida's municipal electric utilities at Elite, Diamond, Platinum, Gold, Silver and Bronze levels. Each sponsorship package delivers great benefits, such as promotion of your company brand, both in advance of the conference and at the event itself.

Category	Contribution amount	Number of registrants included
Elite	\$20,000	6**
Diamond	\$12,000	6*
Platinum	\$10,000	6
Gold	\$7,000	4
Silver	\$4,000	2
Bronze	\$2,000	1

Sponsorship Benefits Chart (PDF)

**Elite Sponsorships are limited to one (1) per calendar year and receive all benefits at FMEA Signature Events during that year.

*Diamond Sponsorships are limited to four (4) per calendar year and will receive Silver level benefits at the other FMEA Signature Events in that year.

Sponsorship payment is due upon registration. After 14 days if the Sponsorship Invoice is still outstanding, promotions of company brand will be taken down until payment has been received.

[Back to Sponsorship Home](#)

#1 HTML Tabs & Subpages

- Link back to the home page – very important to think of the first-time user.
- Good idea to log out of your website every month just to see how everything looks.

FMEA Sponsorships

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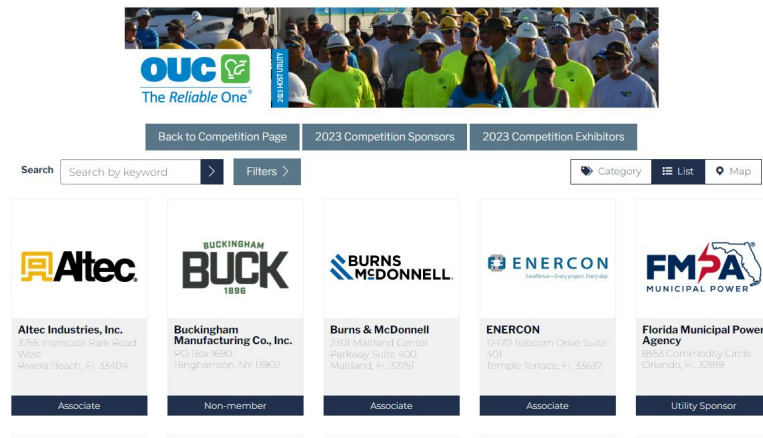


#2

Sponsors & Directories






- Good for social media landing pages
- Sponsors love the visibility
- Requires a staff person to set up the profiles

Florida Lineman Competition Sponsors



Back to Competition Page | 2023 Competition Sponsors | 2023 Competition Exhibitors

Search Search by keyword > Filters > Category List Map

 Altec Industries, Inc. 2/56 Interstate Park Road West Riviera Beach, FL 33404	 Buckingham Manufacturing Co., Inc. PO Box 1693 Binghamton, NY 13907	 Burns & McDonnell 2401 Maitland Center Parkway Suite 400 Maitland, FL 32751	 ENERCON 12470 Telecom Drive Suite 401 Temple Terrace, FL 33657	 Florida Municipal Power Agency 8555 Commodore Circle Orlando, FL 32818
Associate	Non-member	Associate	Associate	Utility Sponsor



#2

Sponsors & Directories

- Create an avatar profile to highlight what the pages can look like, add at least one visual item to the page for the member

FMEA Avatar Co.

417 East College Avenue Tallahassee, FL 32301
850.224.3314 x 1005
Visit Website
Non-member / Member Since: 2022



Organization Overview

The Florida Municipal Electric Association (FMEA) represents the unified interests of Florida's 33 public power communities. FMEA was established in 1942 in response to WWII fuel shortages and is now the statewide trade association and voice for Florida's municipal electric utilities.

FMEA provides its members with government relations, mutual aid coordination, communications, education, and networking opportunities. The association is at the forefront of energy industry news and trends and supports its member utilities by promoting public power and delivering superior services through advocacy, mutual aid, education, and collaboration.

In addition to municipal electric utility members, FMEA offers an associate membership to vendor companies who want to connect and do business with Florida's public power utilities.



Exclusive offer for FMEA Members

Free Design Services for Event Sponsors

FMEA's in-house design team is available to assist in designing digital ad campaigns for our members.



Areas of Expertise

Administrative, Customer Service, Mutual Aid, Safety & Training

Contacts

Shyla Holmes
Assistant III



Tweets from @flpublicpower

#3

Embedded Media

- Take advantage of the built in iFrames

Video series: Involvement Matters

Why both members and the association benefit from involvement

To Gallery

Everybody Brings Something to the Table

Kory Bush, Manager of System Operations, Lakeland Electric



Advocacy, Training and Relationships

Barbara Quiñones, Director of Electric Utilities, Homestead Public Services



#3

Embedded Media

- Take advantage of the built in iFrames
- Extremely easy to directly embed videos, forms other types of code directly into your website

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#3

Embedded Media

- Take advantage of the built in iFrames
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- Keeps traffic on your site, rather than bouncing out to another website



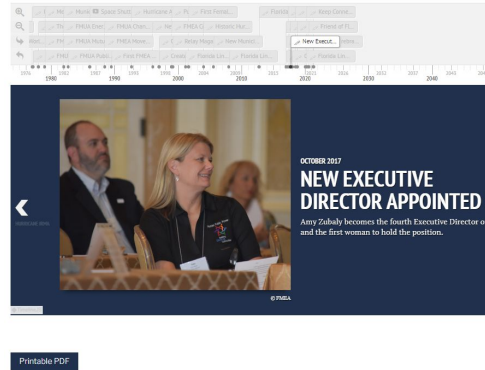
The image shows a registration form for the FMEA PDH (Continuing Education) Program. The form is titled "FMEA PDH (Continuing Education) Program" and includes the FMEA logo at the top. The form fields are as follows:

- Full Name *
- Company name *
- Title *
- E-mail *
- Office Phone *
- Which credits do you prefer? *
 - CEU (continuing education units: 1 hour = .1 credits)
 - CPE (continuing professional education hours: 1 hour = 1 credit)
 - PDH (professional development hours: 1 hour = 1 credit)
- PE License # (if applicable)
- Event Attended *
 - 2022 FMEA Energy Connections Conference (8.0 hours)
 - 2022 FMEA Annual Conference (7.25 hours)
 - 2022 Hurricane & Storm Preparedness Forum (4.5 hours)
 - 2022 Electric Distribution Cultural Sensitivity Summit (2 hours)

#3

Embedded Media

FMEA: 80 Years of Advocacy



FMEA: 80 Years of Advocacy



FMEA: 80 Years of Advocacy



Knight Labs (part of Northwestern University)

Storytelling

We build easy-to-use tools that can help you tell better stories.



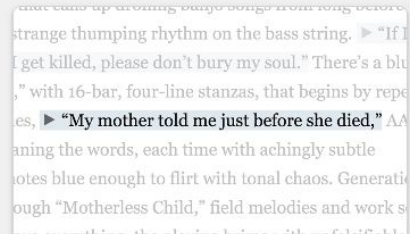
Juxtapose JS

Easy-to-make frame comparisons.



Scene VR

Easy-to-make VR stories.



Soundcite JS

Seamless inline audio.

Knight Labs (part of Northwestern University)



FLORIDA PUBLIC POWER

FMEA
FLORIDA MUNICIPAL ELECTRIC ASSOCIATION

#4

Reference Libraries

- Using basic HTML and tables you can build simple libraries

Annual Membership Directories

2022-23 FMEA Membership Directory



Contents view

Turn-page version

Download PDF



2021-22 FMEA Membership Directory



Contents view

Turn-page version

Download PDF

#4

Reference Libraries

- Using basic HTML and tables you can build simple libraries
- Using Novi Secure files and Groups (or member types) you can create private pages

Infrastructure Investment & Jobs Act (IIJA)

Grant Opportunities from IIJA

[H.R.3684](#)

[Build.gov Guidebook](#)

[Baker Tilly FMEA Grant Readiness Guide](#)

[GRIP Grant Flyer](#)

[IIJA Grant Report: February 28, 2023](#)

Previous reports:

[IIJA Grant Report: February 23, 2023](#)

[IIJA Grant Report: January 24, 2023](#)

[IIJA Grant Report: January 17, 2023](#)

[IIJA Grant Report: January 9, 2023](#)

[IIJA Grant Report: December 22, 2022](#)

[IIJA Grant Report: December 2, 2022](#)

[IIJA Grant Report: November 23, 2022](#)

[IIJA Grant Report: November 4, 2022](#)

[IIJA Grant Report: October 28, 2022](#)

[IIJA Grant Report: October 14, 2022](#)

[IIJA Grant Report: October 07, 2022](#)

[IIJA Grant Report: October 03, 2022](#)

[IIJA Grant Report: September 23, 2022](#)

#5 Quick Hits

Career Center

- Requires a staff member to be aware of postings
- Generates an unexpected amount of traffic from our newsletter to the website

Career Center

Providing job opportunities for Florida's utility industry



FMEA provides job opportunity listings for Florida's 33 municipal electric utilities, as well as utility job listings for other industry-related organizations.

Through the Joint Action Recruiting Program, FMEA members are currently recruiting for the positions listed below. Please note, these are open positions in various cities throughout the state of Florida.

To apply, please follow the directions on the individual job posting. Questions about these positions should be directed to the listed employer.

[POST TO CAREER CENTER](#)

FMEA and its members are Equal Opportunity Employers.

Search [▶](#) ▼



Career Center

SCADA/Communications Technician I or SCADA/Communications Technician II (Based on qualifications)

General Definition of Work Scada/Communications Technician I The SCADA/Communications Technician I supports business critical applications through supporting the installation and maintenance of fiber optic systems and computer based electronic systems used in control and monitor of the electric... [Continue](#)

Reading:

by Garrie Holmes

03/2/2023

#5 Quick Hits Warning Graphic

- Use the warning alert to answer your most common question.

A dark blue rectangular warning graphic. On the left, there is a logo for '#FLPublicPower' featuring a stylized orange hand holding a blue group of people, with a cityscape and trees below. The text '#FLPublicPower' is in the top left of the logo area, and 'COMMUNITY powered' is at the bottom. To the right of the logo, white text reads: 'Enter your email address in the **login page** to find your member record or to create a new profile. To learn more, visit our **privacy policy**.' Below this text is an orange button with the word 'ACKNOWLEDGE' in white capital letters.

#FLPublicPower

Enter your email address in the **login page** to find your member record or to create a new profile. To learn more, visit our **privacy policy**.

ACKNOWLEDGE

Questions?

GHolmes@FLPublicPower.com

Garnie Holmes,
Creative Director



THANK YOU TO OUR 2023 SPONSOR PARTNERS



SUMMIT

Presented by **NOVI** AMS