



summit  
2019

**Monday, July 22<sup>nd</sup>**

**Starter Studio**

101 S Garland Ave #108, Orlando, FL 32801

6 – 8PM: Welcome Reception with Food and Adult Beverages  
*Novi Beer Tasting begins at 6:15PM sharp for any interested parties.*

**Tuesday July 23<sup>rd</sup>**

**All sessions in the Grand Bohemian Ballroom (located on the 5<sup>th</sup> Floor)**

8 – 8:45 AM: Breakfast and Beats with DJ Developer Hallmanac

8:45 – 9:15AM: Opening Ceremonies

9:15 AM – 10:00AM: Group Session - Did you (K)Novi That?

*In this first session, we will showcase some of the ways our customers are creatively using Novi plus provide you with some tips and tricks that you can take back to your association and start using today!*

10:00 – 10:20AM: Networking Break

10:20 – 11:00AM: Panel Discussion – How I Use Novi Reports & Groups – Moderated by Russ Webb

11: 00AM - 12PM: Group Training – How to create Reports and Groups

12 – 1PM: Lunch

1 – 3:15PM: Roundtables by Topic

*In this interactive session, you will have an opportunity to visit four different roundtables.*

*Table topics include:*

- *Events & Education*
- *CMS Best Practices*
- *Accounting*
- *Email Communications - MailChimp, Constant Contact & Email Deliverability*
- *Committee Tracking & Participation*
- *Non-Dues Revenue*
- *Accessibility*

**Tuesday July 23<sup>rd</sup> (Continued)**

Orlando, Florida



summit  
2019

3:15 – 3:45PM: Break

3:45 – 4:15PM: Group Session - A look into the backlog!

4:15 – 4:30PM: Key Takeaways

4:30PM: Day One Wrap-up

6PM: Dinner at Chela, 183 S Orange Ave, Orlando, FL 32801 (2 blocks from the hotel)

**Wednesday July 24<sup>rd</sup>**

**All sessions in the Grand Bohemian Ballroom**

8:00 – 8:45AM: Breakfast and Beats by DJ Developer Hallmanac

8:45– 9:00AM: Opening remarks

9:00 – 11:00 AM: Roundtables! Learn from your peers.

*This time will be a completely open, unstructured session where you can ask your questions and learn from your peers. We'll break out by association size and then switch to job role.*

11:00 – 11:45: Mini Think-Tanks

*Before we conclude Novi Summit, we want to get those creative juices flowing again. We will break into groups and give each group a topic that associations face with its members and work as a group on ways Novi can help. We will then share those awesome ideas as a group!*

11:45AM – Noon: That's a wrap!

**Thank you to our Sponsors!**

