



Novi Summit 2023 Agenda

Monday, March 6

Please note, times/location are subject to change. Please refer to the final agenda you receive at check-in.

1:00 – 4:00 PM \\ Pre-Conference Workshops

Note: Pre-Registration Required

- **Novi Newbies:** Skyway I Meeting Room
- **Novi 2.0:** Skyway II Meeting Room

4:00 – 5:00 PM \\ Free Time

5:00 – 7:00 PM \\ Opening Reception

- Embassy Suites Pool Deck (3rd Floor)
- Hors D'oeuvres & Drinks Provided

7:15 PM \\ Group Dine-Arounds

Note: Pre-Reservation Required

- Please note, your Summit registration does not include this dinner. Attendees are each responsible for paying for their own dinner.

Tuesday, March 7

All sessions are in the Bayside Ballroom unless otherwise noted.

8:30 AM \\ Opening Ceremonies

9:00 AM \\ Did You (K)Novi That?

In this first session, we will showcase some of the ways our customers are creatively using Novi plus provide you with some tips and tricks that you can take back to your association and start using today!

9:45 AM \\ Roundtables – Learn from Your Peers!

In this interactive session, you will have an opportunity to visit two different roundtables. See the list of topics below.

- *Roundtables will be split between the main ballroom and Bayside meeting rooms.*

10:45 AM \\ Networking Break

Go find the people who shared great ideas in roundtables & connect with them!

11:00 AM \\ Show Me How You Novi

Learn from your peers! We will have two customers sharing some of their best practices and tips for utilizing Novi to its fullest.



12 Noon \ \ Lunch & Networking

1:00 PM \ \ Breakout Sessions

- Accounting: Bayside Ballroom
- Constant Contact: Skyway I Meeting Room
- MailChimp: Skyway II Meeting Room

2:00 PM \ \ Breakout Sessions

- Non-Dues Revenue: Bayside Ballroom
- Data Security & Best Practices: Skyway I Meeting Room
- Internal Processes and Best Practices: Skyway II Meeting Room

3:00 PM \ \ Networking Break

Go find the people who shared great ideas in roundtables & connect with them!

3:15 PM \ \ Roundtables – Learn from Your Peers!

In this interactive session, you will have an opportunity to visit four different roundtables. See the list of topics below.

- *Roundtables will be split between the main ballroom and Bayside meeting rooms.*

4:15 PM \ \ Breakout Sessions

- Complex Event Set up: Bayside Ballroom
- Website Content and Experience: Skyway I Meeting Room
- Zapier: Skyway II Meeting Room

5:00 PM \ \ Day 1 Sessions Conclude

Cocktail Hour & Dinner Reception

Yacht Starship | Sail Pavilion (*across the street from the hotel*)

6:00 – 6:30 PM Boarding & Cocktails | 6:30 – 9:00 PM Set Sail for Dinner and DJ

- The reception and dinner are included in your Novi registration ticket.
- Your dinner and first drink are on us! The bar will accept credit cards only after that.

Wednesday, March 8

All sessions held at the Embassy Suites Downtown Tampa, Bayside Ballroom I

9:00 AM \ \ Opening Remarks & Lessons Learned from Day 1

9:15 AM \ \ Show Me Your Tech Stack

Using Novi in combination with best-in-class software can create powerful workflows and automation for your team. Learn from a couple of your peers how they've put some of these workflows into place.



10:00 AM \\ Novi Reports

Explore the new “List View” reports and deep dive into creating custom reports.

11 AM \\ Networking Break

Connect with other Novi attendees and sponsors!

11:15 AM \\ Product Roadmap & You Decide

A Summit favorite, we will be unveiling the curtain behind our product roadmap + giving attendees the opportunity to decide on what feature work we will prioritize! For associations, by associations!

12:15 PM \\ Ask Us Anything

Questions about our company, have a lingering question that could benefit the whole group? This is your opportunity to get those last-minute questions answered before heading home.

12:45 PM \\ Summit Recap

Our last session will be interactive. Be ready to share your favorite takeaways that you will be bringing back to your association.

Roundtable Topics:

1. Accounting
2. Using Novi for Government Affairs
3. Non-Dues Revenue
4. Marketing to Members and Prospects
5. Events
6. Education
7. Website Content Best Practices
8. What Keeps You Up at Night – Executive Directors/CEO’s
9. Member Engagement
10. Integrations/API
11. Ask Me Anything – A candid Chat with our CEO
12. Groups/Reports
13. Novi Nerds: Aka Power Users

Thank you 2023 Novi Summit Sponsors!

